



Florida Transportation Commission

***PUBLIC-PRIVATE  
PARTNERSHIPS  
(P3)***

# ***AGENDA***

- Current Status in Florida
- Federal Reauthorization/ SEP-15
- P-3 Options Overview
- Key aspects of P-3
- Georgia Status
- P-3 Initiatives
- Project specifics
- Georgia vision for P-3
- Florida vision and commitment to P-3s
- Next steps for Florida







# ***JOHNSON***



# ***TIMELINE OF P3 LEGISLATION***

**1986**  
Technology Transfer Act  
(Allows military to enter into PPP)

**September 30, 1997**  
Technology Transfer  
Commercialization Act  
(Increase use of infrastructure PPP)

**July 3, 2003**  
Georgia Senate Bill 257

**2005**  
Florida Statute 334.30  
(Recognizes and allows PPP)

**May 9, 2005**  
Georgia Senate Bill 270

**July 21, 2005**  
GDOT Resolution to allow PPI's





# ***P3 OPTIONS OVERVIEW***

1. Tolloed roadway could utilize P3's through ***competitive/negotiated RFP process***
2. Tolloed roadway could utilize P3's by offering individual segments of the system for ***sale/concession build new or buy asset or 63-20***
3. Tolloed roadway could utilize P3's with capital raised through ***public IPO***



# ***WELL-DEFINED PROCESS***

- Hire external advisors to run process
  - Wall St. investment firm
  - Highly experienced law firm assist financial firm
  - Progressive engineering expertise
- Clear all political and legal hurdles prior to commencing process
  - Potential bidders will not enter process if risks of no completion are present
- Define type of bidding process up front
  - Use process to refine project, not define it
- Set time table and stick to it





# ***PUBLIC-PRIVATE INITIATIVE PROCESS***



Stages:

1. RFQ (2-4 weeks)
2. Bidders Chosen (1-2 months)

RFP Issued

3. Financial submission (4-8 months)

4. Preferred proponent chosen (2-6 weeks)
5. Concession agreement signing
6. Financial close (1-2 months)

**TOTAL ESTIMATED TIME: 10-14 months**



# ***Key P3 RFP Requirements***

- Agreements need to include:
  - Tolling Rates
  - Operational Control/Standards
  - Penalties
  - Right-of-Way
  - O&M Requirements
  - Key Assets
  - Environmental Requirements
  - Risk Allocation
  - Handback Requirements
    - Conditions for State Authority to get control of roadway back





# ***CHICAGO SKYWAY - OVERVIEW***

- Built in 1950's
- 7.8 miles in length
- 3 lanes in both directions
- Mostly elevated structure
- Completion of \$300 million rehab project in 2004
- Manual tolling
- EBITDA (2002): \$33 million
- Avg. vehicles per day = 50,000



# ***CHICAGO SKYWAY - PROCESS***

- City appoints Goldman Sachs
  - RFQ Issued
  - City selects qualified bidders (5 out of 10)
  - Qualified bidders provided access to data room
  - Bidder provide indicative bid and comments on concession agreement
  - Final and binding bids submitted
  - Successful bidder announced
  - Concession agreement signed
  - Financial close
- March 2004
- May 2004
- June 2004
- July 2004
- October 2004
- October 2004
- October 2004
- January 2005





# ***CHICAGO SKYWAY-TRANSACTION***

- City of Chicago sold a 99-year concession
- Competitive process involving 5 qualified parties
- Final sales proceeds = \$1.83 billion
- First privatization of an existing toll road in U.S.
- Financing structure used taxable debt (no tax-exempt debt)
- Maximum Tolls (passenger vehicle)

2004:	\$2.00
2005:	\$2.50
2008:	\$3.00
2011:	\$3.50
2013:	\$4.00
2015:	\$4.50
2017:	\$5.00
- Post 2017 – Increase at the greater of CPI, GDP per capita and 2%



# ***COMPETITIVE/NEGOTIATED RFP***

- State issues RFP for purchase of a long-term concession over particular roadway asset(s)
- Small group of bidders approved and granted access for due diligence
- Comments provided on Concession Agreement
- Single party selected for negotiations of final arrangements

## **Pros**

Entire system sold and/or built in single sales process

Simple operational handover

Simple to explain to public

## **Cons**

Potential value of highway may exceed market capacity

Costly due to diligence process; may discourage bidder participation

Public concern over loss of state ownership





# ***INDIVIDUAL PARTS OF SYSTEM***

- Determine optimal number of segments to divide
- State authority issues RFP for purchase over individual segments
- Small group of bidders approved and granted access for due diligence
- Comments provided on Concession Agreement
- Final and binding offers for each segment

## **Pros**

Smaller size likely to attract more bidders

Provides operating oversight benchmarks

Diversified ownership

## **Cons**

Time consuming process, greater management needed

Greater separation & integration challenges

Scrutiny by public





# ***INITIAL PUBLIC OFFERING (IPO)***

- Strategic investor would hold controlling interest in the asset (51%) – competitive sale as per Option 1
- The remaining interest (49%) would be offered as IPO
  - Possible special allocation to State residents and State pension funds

Source of Capital	%
Strategic Investor	51
IPO	49
<b>Total Sources</b>	<b>100</b>

## **Pros**

Single asset sale

Special allocations = dividends stay within the State

Smaller private investment attracts larger pool of strategic bidders

## **Cons**

IPO process = lots of public scrutiny

US market for listed toll roads immature

IPO process time consuming







# ***CHANCE***





## Georgia General Assembly

### SENATE BILL 257

July 3, 2003

**Public-Private Transportation Legislation (SB 257) is an amendment to existing law that allows private entities to submit unsolicited proposals that are:**

- Unique and innovative (including, but not limited to financing, construction, design),
- Not substantially similar to programs already in the STIP, or
- If similar to existing program(s), program(s) not fully funded,
- **Independently originated and developed, and**
- Provide public benefit.







## Georgia General Assembly

### **SENATE BILL 270**

**May 9, 2005**

**Public-Private Transportation Legislation (SB 270) was signed into law amending previous legislation as follows:**

- Provides GDOT with the authority to solicit public-private proposals
- "Authorizes GOT to establish non-profit corporations (63-20) to develop privately funded projects."
- Extends time for submitting competing proposal from 90 days to 135 days
- Requires 100% Performance and Payment Bond
- Establishes an evaluation committee including a Governor's designee, Governor's designee with a financial background, SRTA Director and GRT Director







**July 21, 2005**

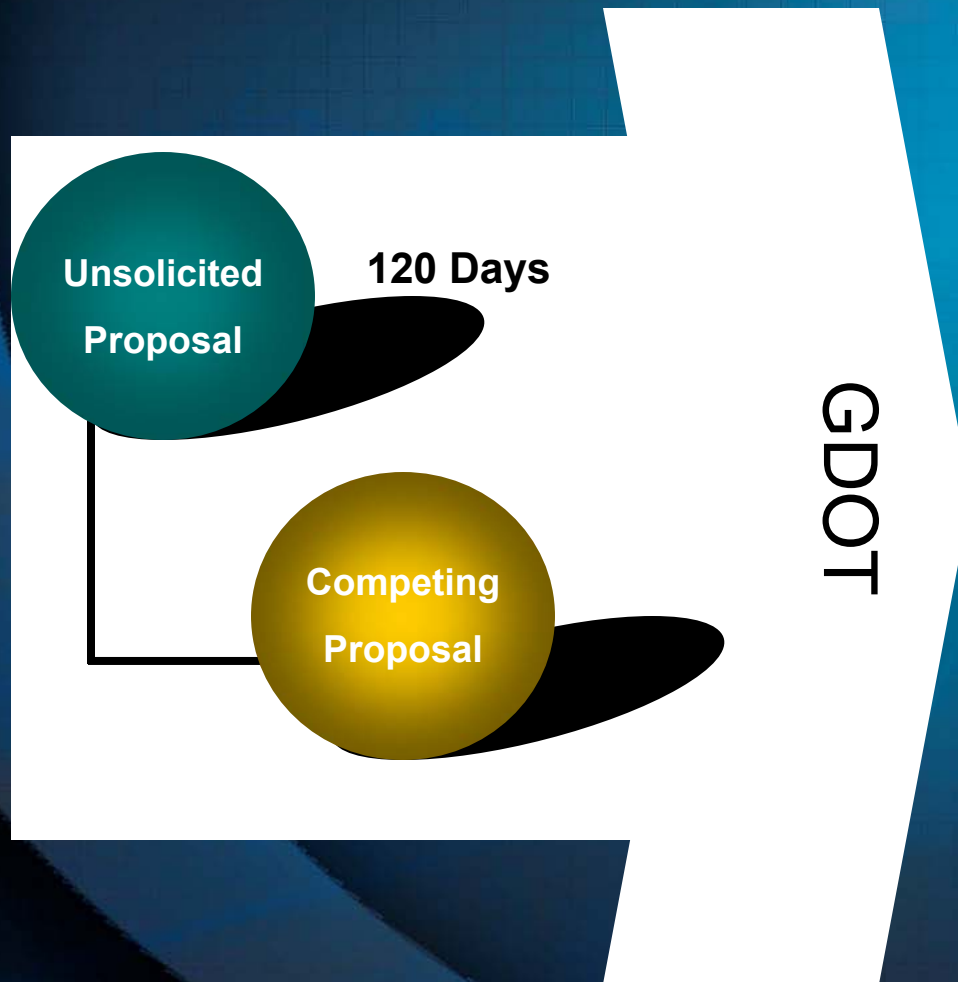
**Georgia Department of Transportation Board of Directors Resolution  
provides the following guidance:**

- Endorses GDOT's use of PPI as a tool to fund state transportation projects,
- Encourages GDOT to aggressively solicit PPI proposals from the private sector,
- Establishes a policy that all existing general purpose lanes shall remain free when utilizing PPIs,
- Instructs GDOT to establish a policy that all managed lanes (HOV, HOT, TOT) be barrier separated,
- Instructs GDOT to initiate a statewide truck route study, including a detailed analysis of TOT lanes, and
- Instructs GDOT to propose statewide templates for HOV, HOT, TOT and other managed lane projects





# ***SB 257 PUBLIC-PRIVATE INITIATIVES PROCESS***



## **Proposal Phase**

Initial Review  
Committee  
Evaluation

Public Notice

Advisory  
Panel  
Evaluation

Notice To  
Legislative Trans.  
Committee

Board Approval of  
Commitment  
Agreement

## **Development Phase**

Public  
Notice

Advisory Panel  
Negotiation and  
Recommendation

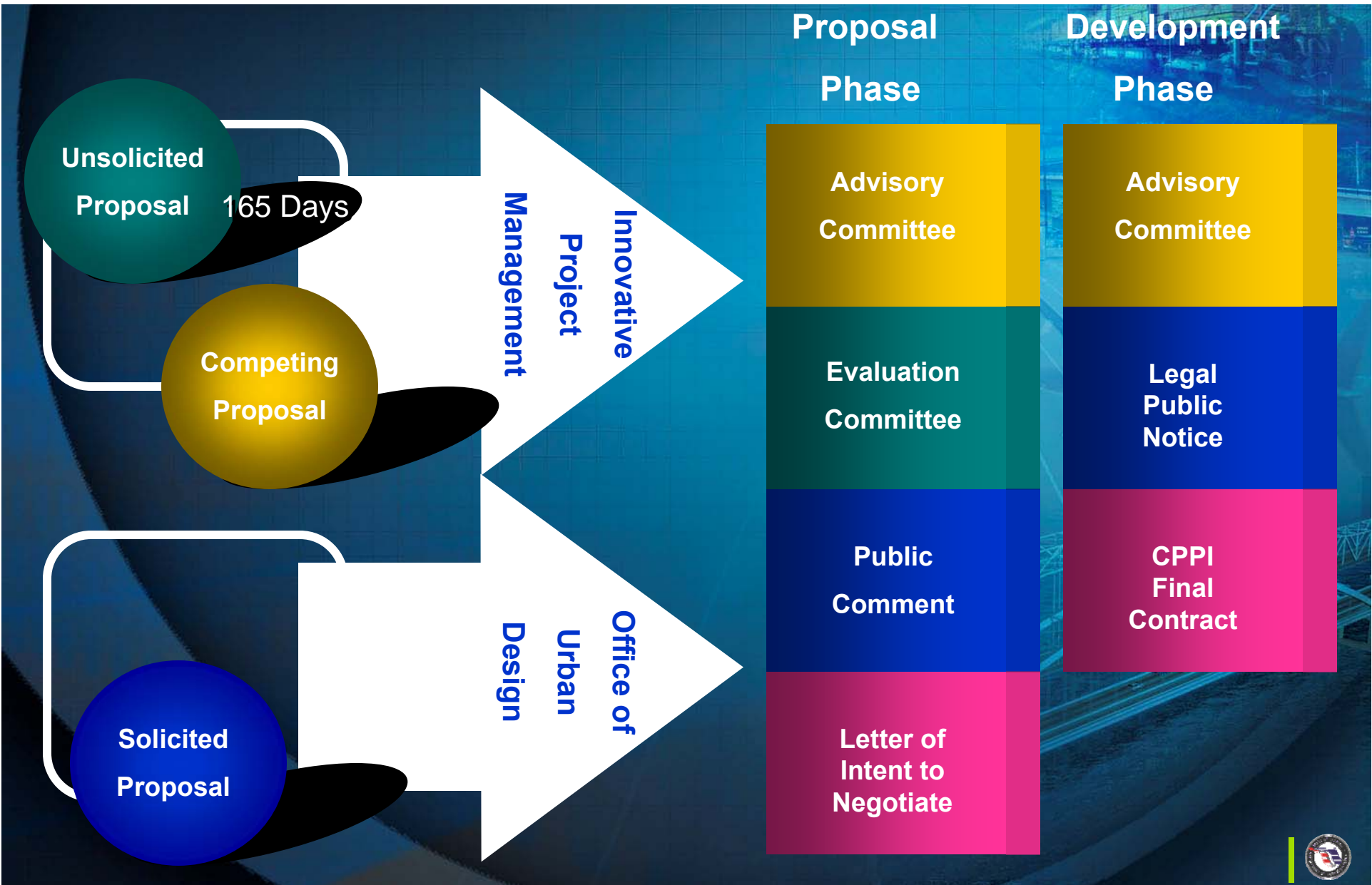
Commissioner's  
Recommendation

State  
Transportation  
Board Approval

Financial  
Close/Final  
Contract Award



# ***SB 257 PUBLIC-PRIVATE INITIATIVES PROCESS***







***SHELOR***



# SR 316 – University Parkway

**Submitting Team/Date: The Parkway Group/ 1/04**

## **Public Need:**

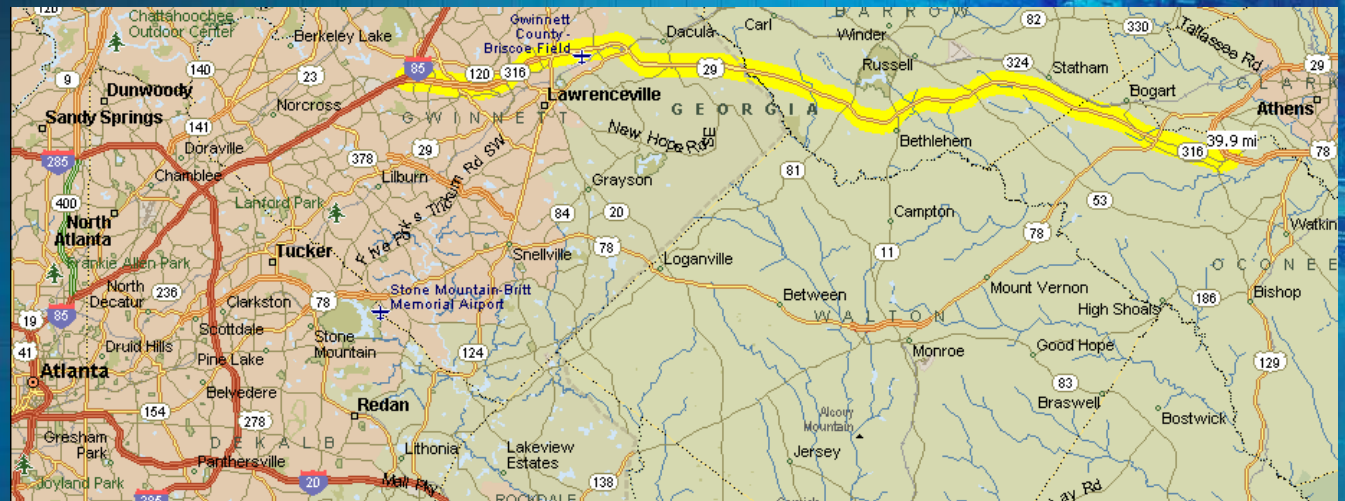
- Safety
- Congestion
- Projected Area Growth
- Economic Development

## **Solution Proposed:**

- Limited access tolled freeway-type roadway to:
  - Significantly reduce the number of accidents and fatalities
  - Shorten travel times by reducing congestion, eliminating traffic lights and facilitating increased use of carpools, vanpools and transit
  - Accelerate development and construction through use of private funding
- Requires no public sector funding

## **Status:**

- Project deferred by Team until a mutually acceptable future date due to GDOT resolution ban on tolled free lanes and early lack of public acceptance
- Exploring alternatives to tolling entire roadway





# Northwest Corridor – I-75/I-575

**Submitting Team/Date: GA Transportation Partners/ 11/04**

## **Public Need:**

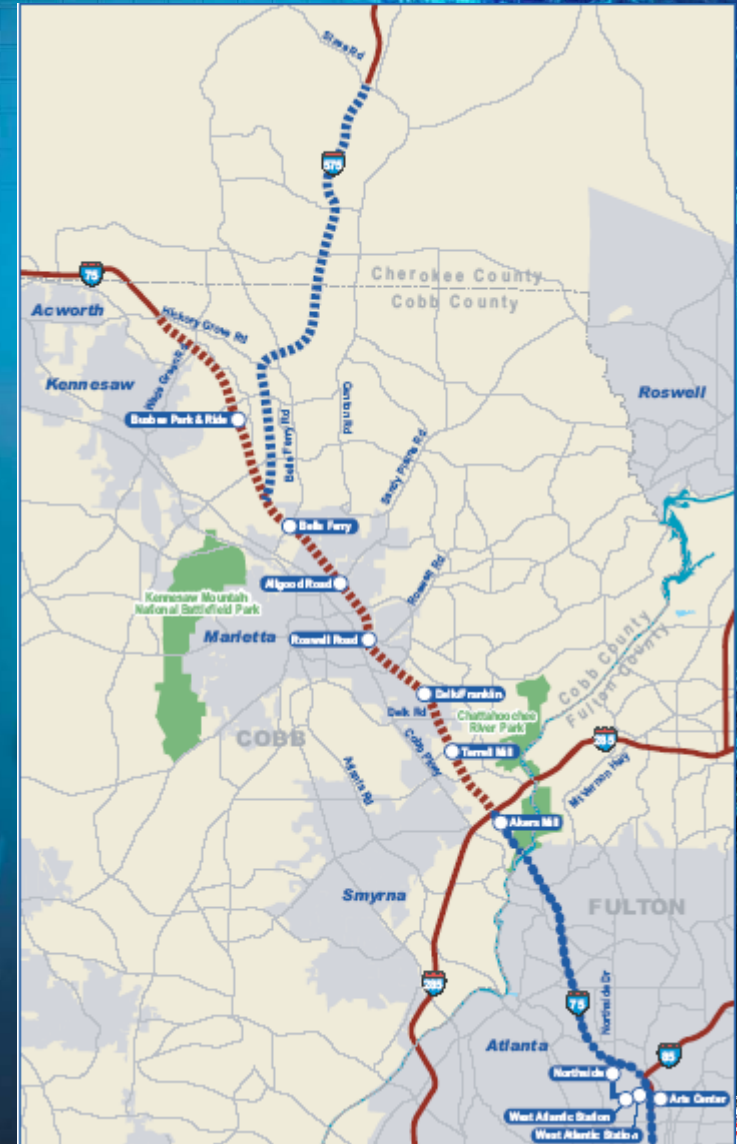
- Rapid congestion relief
- Increased capacity
- New transportation options
- New sustainable development patterns

## **Solution Proposed:**

- Express toll lanes on I-75/I-575
  - Buses at no charge, Cars at variable toll
- Truck-Only Toll Lanes on I-75
  - Mandatory for “through-trucks” with three or more axles
- Requires TIFIA loan and state funds

## **Status:**

- GDOT Engineering, Financial, Legal/management and Community Awareness Taskforces reviewing
- Anticipate recommendation of a Letter of Intent to Negotiate in Fall 2005



# GA 400 Crossroads Region

**Submitting Team/Date: Crossroads 400 Group/ 12/04**

## **Public Need:**

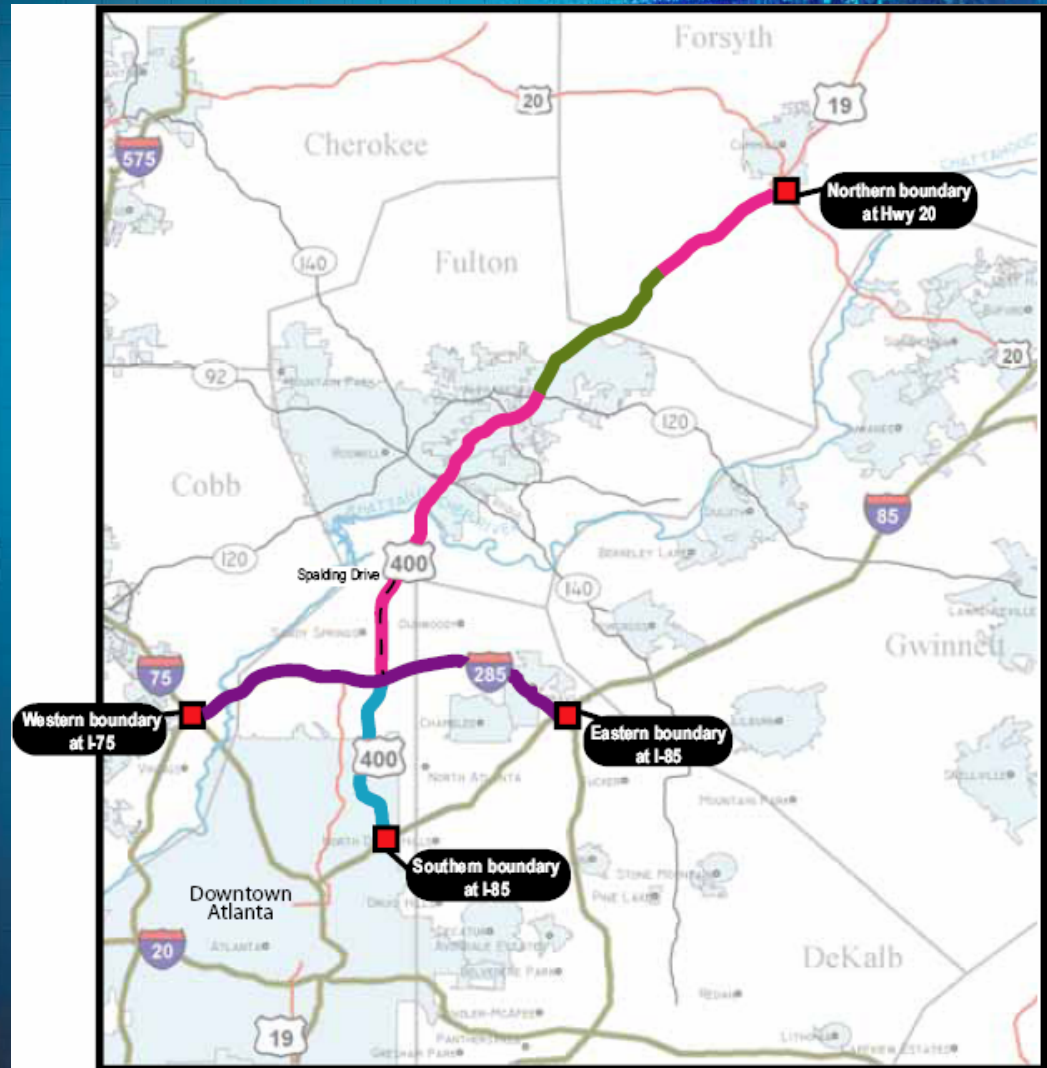
- Severe traffic congestion
- Insufficient transportation funding
- Unsafe roadway conditions
- Road improvements now, not later
- Lack of east/west connectivity for GA 400 commuters

## **Solution Proposed:**

- HOV/HOT lanes to increase use of carpools, vanpools and bus transit
- Free HOV lane alternatives
- Initially 100% Private Funds

## **Status:**

- 4 GDOT Task Forces reviewing
- Anticipate recommendation of Letter of Intent to Negotiate Fall '05
- Finance plan under development
- Developing HOT lane alternative to conform to GDOT resolution





## ***GDOT Vision for P3's***

- Endorse the use of P3's in general as a tool to fund appropriate projects
- Aggressively solicit proposals for appropriate P3 projects
- All existing general purpose lanes on interstates and major state routes to remain free and managed lanes will be barrier-separated when utilizing a P3
- GDOT staff will initiate and lead a statewide truck route study to include a detailed analysis of Truck-Only Toll Lanes
- GDOT staff will generate a template for all P3's to follow
  - Identify where TOT, HOT, HOV, ETL lanes will be used regionally
  - Define where these lanes will be used geometrically within a typical section





***BECK***





# ***FLORIDA NEXT STEP RECOMMENDATIONS***

- Establish clearly defined rules
  - Rules need flexibility in evaluation process
  - Workshop draft rules with the industry
  - Florida Transportation Commission input and review of rules
- Establish reporting structure
  - Establish a separate section in DOT reporting to the Secretary or the Assistant Secretary for engineering and operations. Do not have districts oversee the process in the initial stages.
  - Utilize private engineering firm as the general engineering consultant to administer the program with the utilization of a financial analyst group.
  - Review by the Florida Transportation Commission of the program at least annually.
- Generate private industry interest / be pro-active in the P3 market



# ***Question & Answer***





The background is a blue-tinted collage. In the upper right, a yellow and black train is visible. Below it, a multi-lane highway bridge spans a body of water. In the lower right, a car is driving on a road. The overall image has a grid-like texture.

# ***BASEMENT (Q/A Purposes)***



# ***FUTURE ROLE OF FDOT***

- Shift away from being an asset manager
- Take responsibility of contract administrator/regular
  - Regulation of operating standards
  - Contractual enforcement and oversight
- Employees could be transferred to new concession owners





# ***TOLLING RATES***

- Direct Tolls
  - Concessionaire collects tolls
  - Amount of toll revenue dependent on traffic volume
- Shadow Tolls
  - Concessionaire compensated by State Authority
  - Payment mechanisms include:
    - Availability charges
    - Traffic charges
    - Safety charges
    - Terminal payment



# ***DIRECT TOLLING REGIMES***

- As part of the final Concession Agreement, direct tolling structure will have an impact on total transaction value
- Direct tolling regimes can be structured in many ways, but major alternatives are as follows:

1) Toll rates grow at a base rate + adjustment factor

Example: CPI: 2.5%

Adjustment Factor: 0.5%

**Total Growth Rate: 3.0%**

2) Toll rates grow by fixed amount at certain dates

2005	2.00	--
2006	2.25	+.25
2007	2.75	+.50
2008	2.85	+.10

3) Toll rate growth is flexible





# ***SR 125 - PROCESS***

- Egis/pb Consortium awarded concession by Caltrans
- Delays due to environmental and permitting issues
- TIFIA application approved
- Macquarie Infrastructure purchased majority of EGIS/PB interest in company
- Financial close/ground breaking
- Anticipated opening
- Concession ends

1989

1993-2000

2000

Sep 2002

May 2003

2006

Start of Operations  
+35 yrs



# ***PRIVATE SECTOR EQUITY vs. TAX-EXEMPT DEBT***

Equity and Taxable Debt: 8-9% (post tax)

More expensive but values the surplus cash flows

Tax-Exempt Debt: 4-5% (post tax)

Cheaper but can't value the surplus cash flows

## **Equity vs. Tax-Exempt Debt**

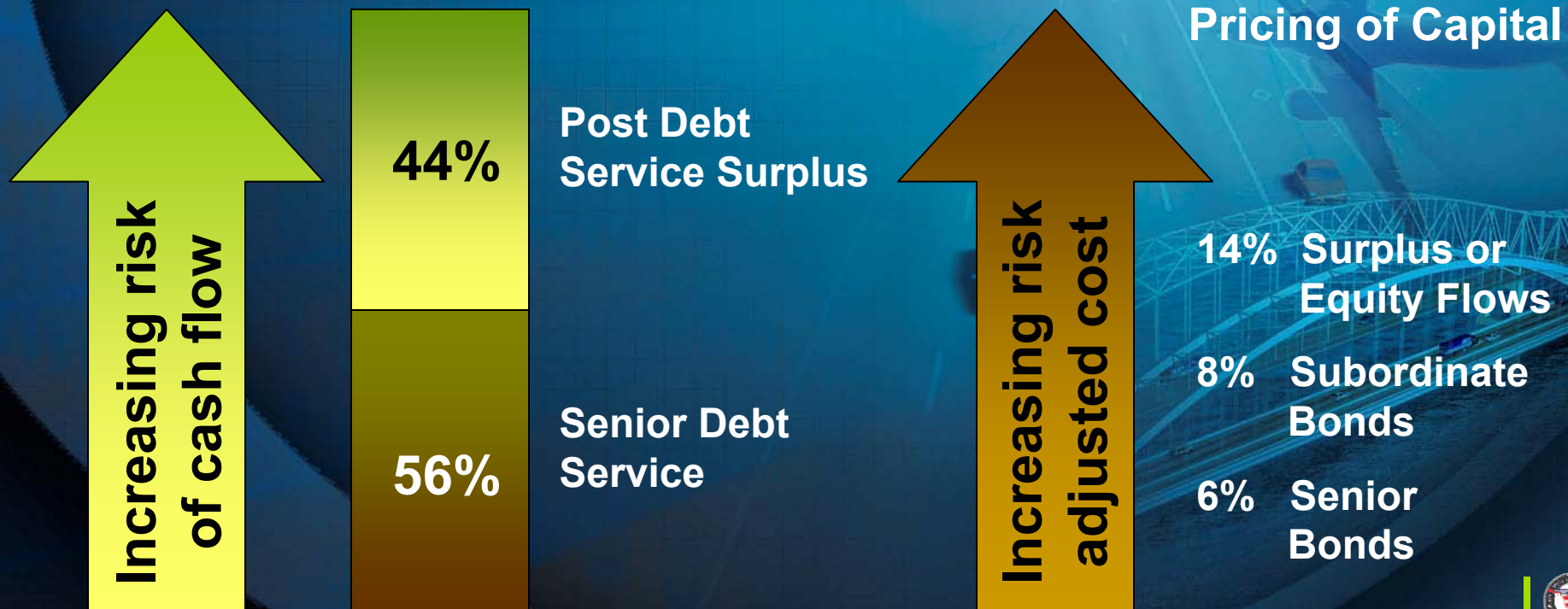
- Depends on number of factors
- The amount of surplus cash flows is a key determinant



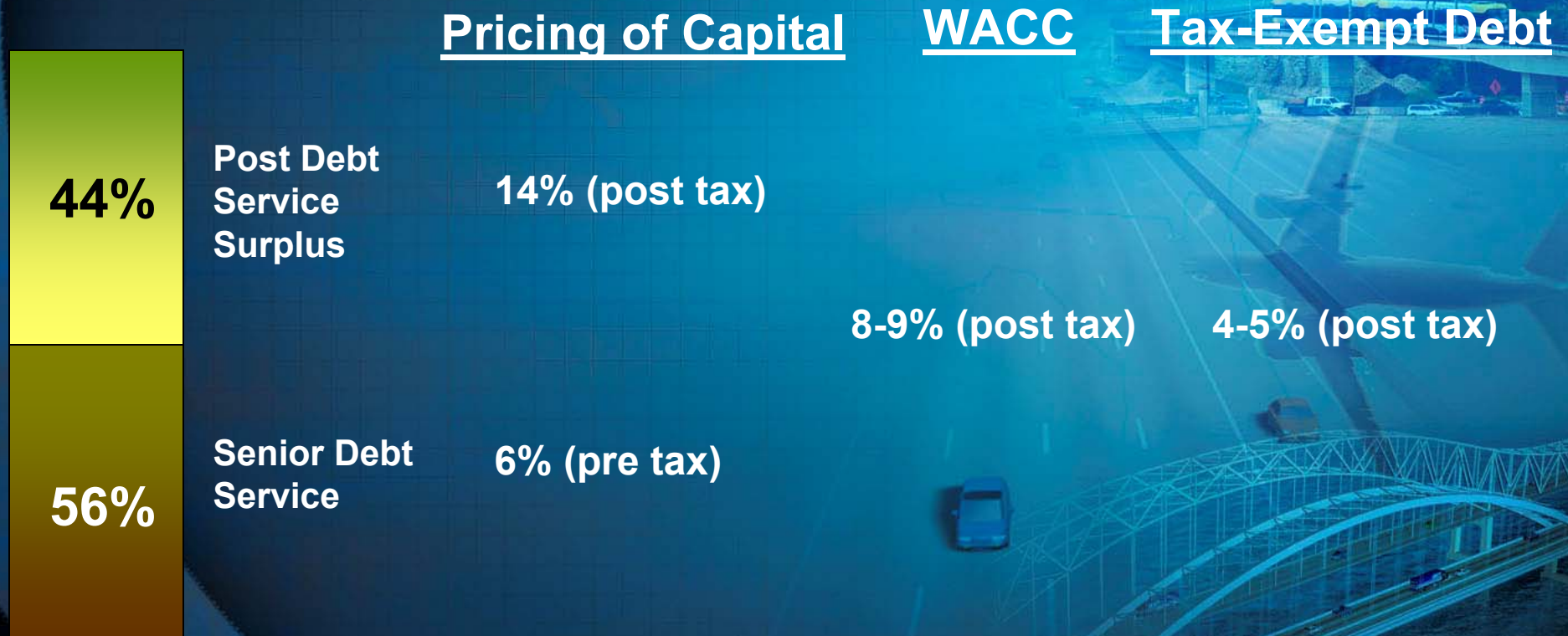


# ***PRIVATE SECTOR EQUITY vs. TAX-EXEMPT DEBT***

- Investment grade toll road revenue bonds require coverage ratios of between 1.5 and 2
  - Assume 1.80 on day one cash flow



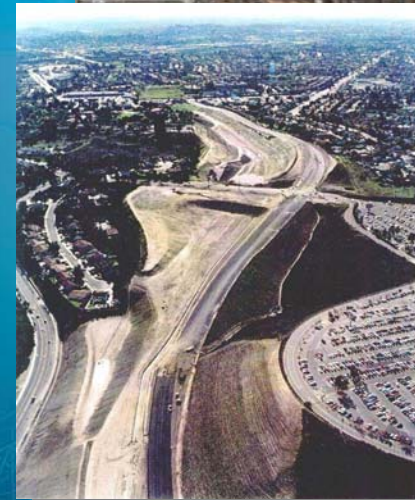
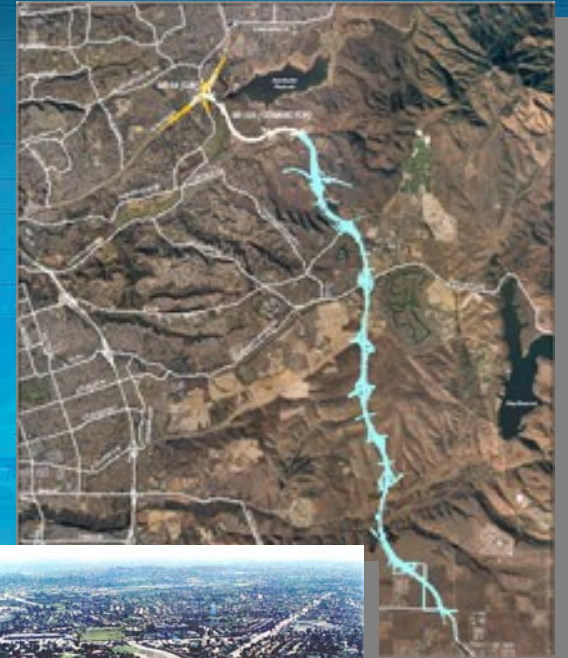
# ***PRIVATE SECTOR EQUITY vs. TAX-EXEMPT DEBT***





# ***SR 125 - OVERVIEW***

- SR 125 South Toll Road, San Diego, CA
- Total cost \$820 million
- 18 km – 4 lanes in ea. direction
- Flexible toll setting
- Opening late 2006
- Significant congestion reliever
- Strong demographic growth
- First ever TIFIA concessional loan for toll road development in US



# ***PARTNERSHIP* (pärt'nər-shīp)**

- n. 1) The state of being a partner.
- 2) a. A legal contract entered into by two or more persons in which each agrees to furnish a part of the capital and labor for a business enterprise, and by which each shares a fixed proportion of profits and losses.  
b. The persons bound by such a contract.
- 3) A relationship between individuals or groups that is characterized by mutual cooperation and responsibility, as for the achievement of a specified goal:  
Neighborhood groups formed a partnership to fight crime.





# ***PRIVATE SECTOR EQUITY***

**100% Revenue**

**90% Capital Costs**

**10%**  
Operating  
Costs

**50-70%**  
Senior Debt  
Service

**50-30%**  
Surplus or  
“Equity Flows”



# ***SHADOW TOLL STRUCTURE***

- No direct payments made by users of the road
- Government payments made directly to Concessionaire
- Payments supported by traditional tax receipts
- State authorities can adjust risk profiles by adjusting weight of each of the following payments:
  - Availability – payment for having traffic lane available
  - Traffic – payment based on traffic volumes
  - Safety – payment for maintaining roadway to safety standards
  - Terminal – payment at end of concession agreement





# ***OPERATIONAL CONTROL/STANDARDS***

- Part of Concession Agreement outlining role of concessionaire authority over toll road
- Operating standards to which the concessionaire must adhere to are spelled out
  - Who will operate the road?
  - What party will be responsible for ongoing operating costs?
  - Who qualifies as a replacement operator?
  - What are the assumed liabilities?
  - What are the State's rights to inspect the roadway?



# ***OTHER COMPONENTS OF CONCESSION AGREEMENT***

- Penalties
  - e.g. Penalties for not having all lanes open
- Right-of-Way
- O&M
- Key Assets
- Environmental Requirements
- Risk Allocation
- Handback Requirements
  - Conditions for State Authority to get control of roadway back





# ***VALUATION - OVERVIEW***

- Amount of capital dependent on multiple factors
- Key drivers of value:
  - Tolling regime
    - The more flexible, the higher the transaction value will be
  - Length of concession agreement
    - The longer the concession agreement, the higher transaction value will be
  - Traffic volumes
    - The higher traffic volumes and/or traffic forecasts, the higher the transaction value



# ***VALUATION METHODOLOGY***

- Discounted Cash Flow Analysis
  - Calculate projected free cash flows
  - Discount cash flow at expected cost of capital
- EBITDA Multiple Analysis
  - Calculate projected EBITDA
  - Apply a multiple based on market expectation

Example:

Project	EBITDA	Multiple range	Value Range (\$M)
Skyway	40	10x-50x	\$400-\$2,000
407	100	10x-50x	\$1,000-\$5,000

