



# Infrastructure Financing and Ratings

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**Florida Transportation Commission**  
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# Agenda

- Introduction to Ratings
- The Macro Environment
- Toll Road Criteria/Performance/Credit Themes
- Evaluating Managed Lanes
- All Electronic Tolling
- Public Private Partnerships
- Public or Private – Is One Model Better?
- Infrastructure Financing – Summary

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# What is a Credit Rating?

- Assesses ability and willingness to pay debts on a full and timely basis

# What is a Credit Rating?

- Provides an opinion on the relative ability of an entity to meet financial commitments.
- Used by investors as indications of the likelihood of receiving their money back in accordance with the terms on which they invested.
- Covers the global spectrum of corporate, sovereign, financial, bank, insurance, municipal and other public finance entities, structured finance securities.

# What's a Credit Rating?

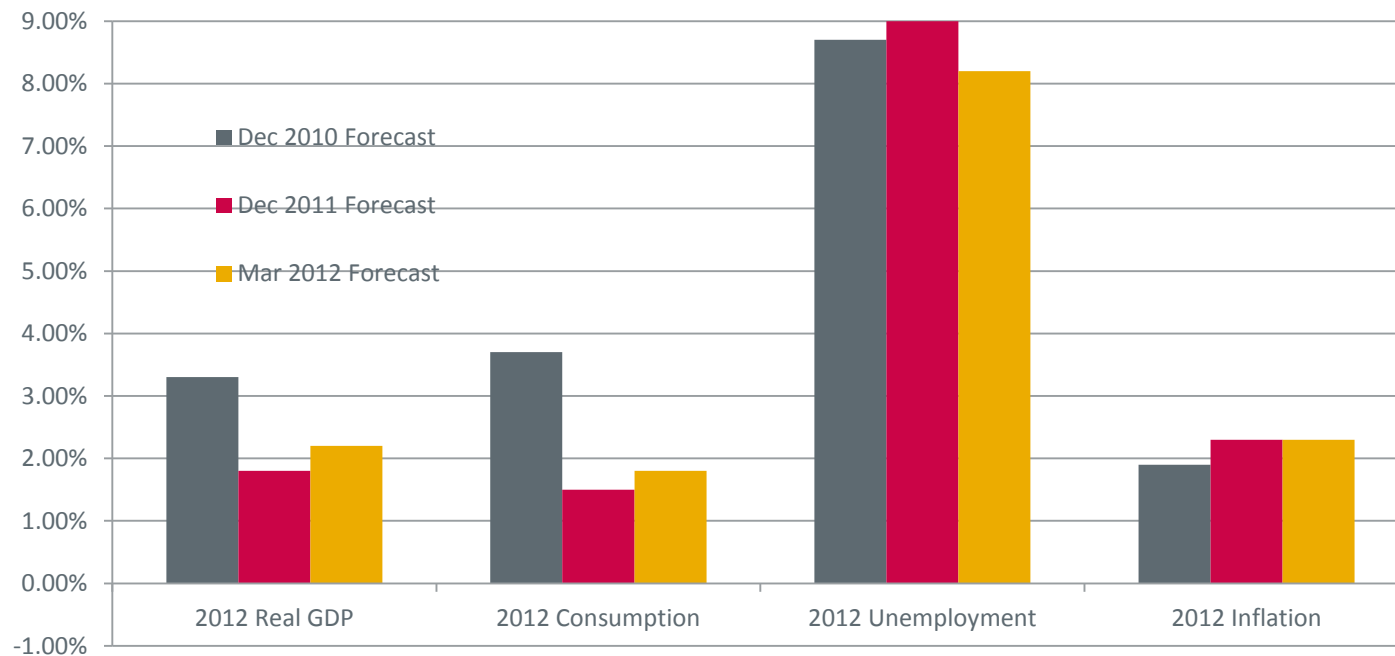
	Rating	Definition
<b>Investment Grade</b>	<b>AAA</b>	Highest Credit Quality
	<b>AA</b>	Very High Credit Quality
	<b>A</b>	High Credit Quality
	<b>BBB</b>	Good Credit Quality
<b>Speculative Grade</b>	<b>BB</b>	Speculative
	<b>B</b>	Highly Speculative
	<b>CCC, CC, C</b>	High Default Risk
	<b>RD</b>	Entity has failed to make due payments on some but not all material financial obligations
	<b>DDD, DD, D</b>	Default

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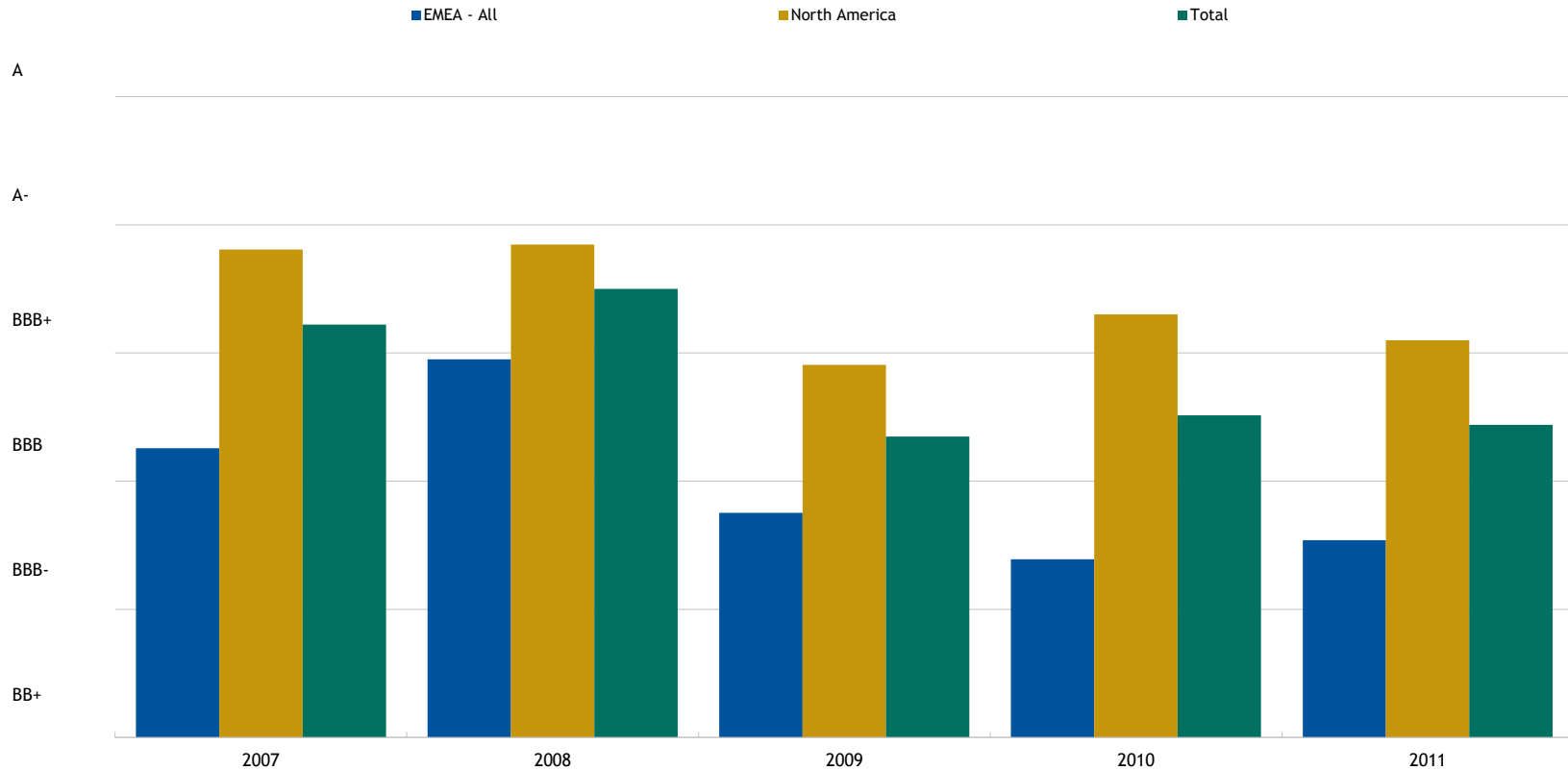
# U.S. Economic Outlook:

## US Macro Economic Forecasts





# Rating Migration for Infrastructure



Source: Fitch

# U.S. Project Finance Overview – Transportation

<u>Sector</u>	<u>2010 Outlook</u>	<u>2011 Outlook</u>	<u>2012 Outlook</u>
Airports	Negative	Stable/Negative	Stable/Negative
Toll Roads	Stable/Negative	Stable	Stable
Seaports	Stable/Negative	Stable	Stable

# The State of the Market

## Tax-Exempt (Muni) – Public Authorities

- Massive defaults/bankruptcies have not occurred; small local governments now the issue
- Monoline support and “guaranteed” market access a thing of the past
- Credit is “King” again (but for how long)
- Infrastructure needs/deferred maintenance grow; muni market has tremendous capacity, but economy/environment a constraint
- President’s budget proposes capping tax-exemption benefit
- Unlike many markets, the muni market is open for business; debt still cheap but spreads are wider; supply the issue given government retrenchment

# The State of the Market

## Taxable – Project Finance/PPP

- Two components – commercial bank market and public bond market
- Commercial bank market the global behemoth in project finance
- Public project finance bond market small (but deepest in the US)
- Commercial bank capital constraints and retrenchment reducing their ability to hold long-term project finance debt
- Issues – Euro sovereign and bank crisis, Basel III higher reserve requirements, domestic regulatory requirements, focus on core markets and relationships
- Net result – increasing focus on private placement market (life insurance companies) and public bond markets
- Project finance requires specialized skills so a challenge; US still in best position (relatively)

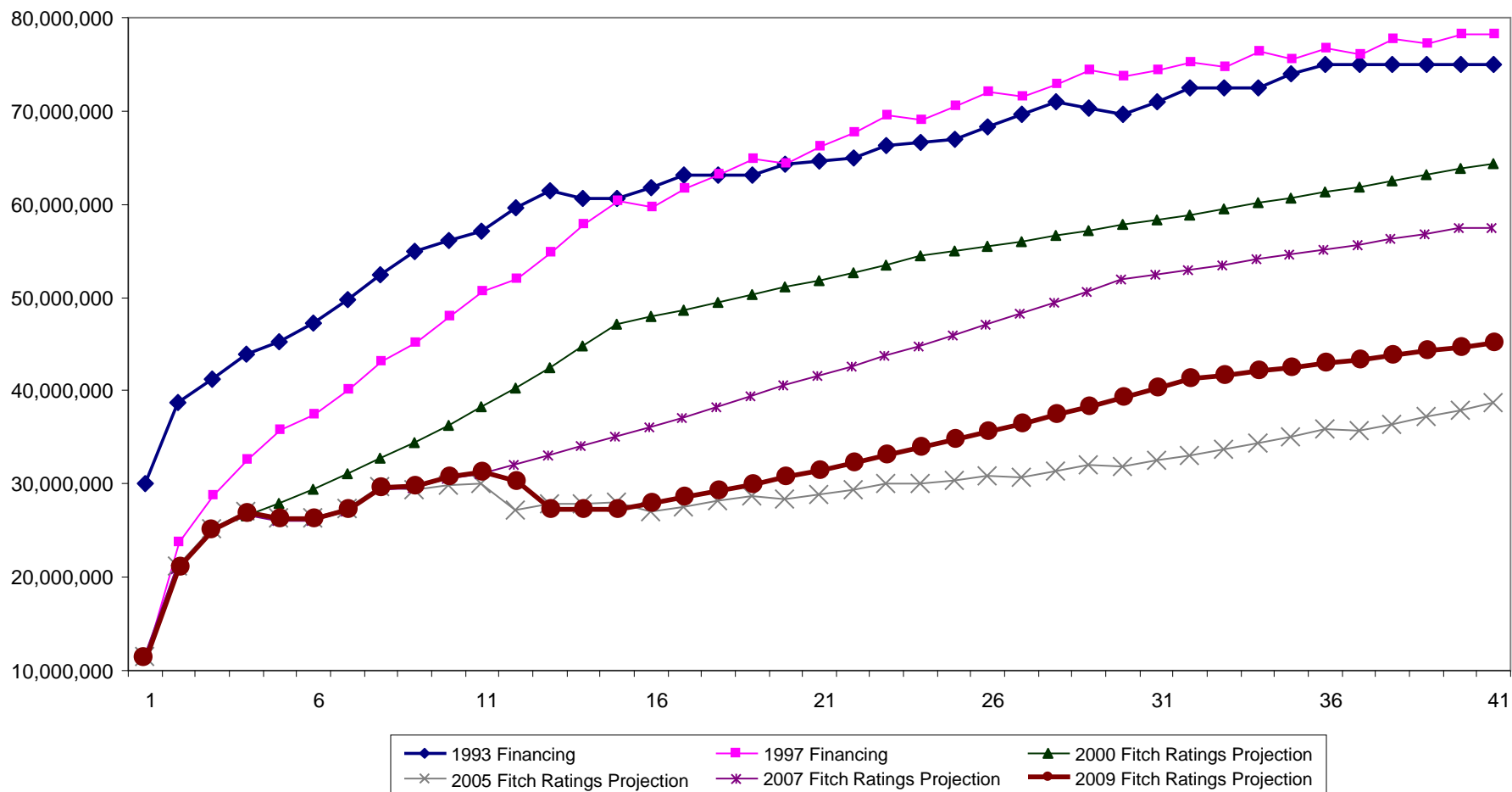
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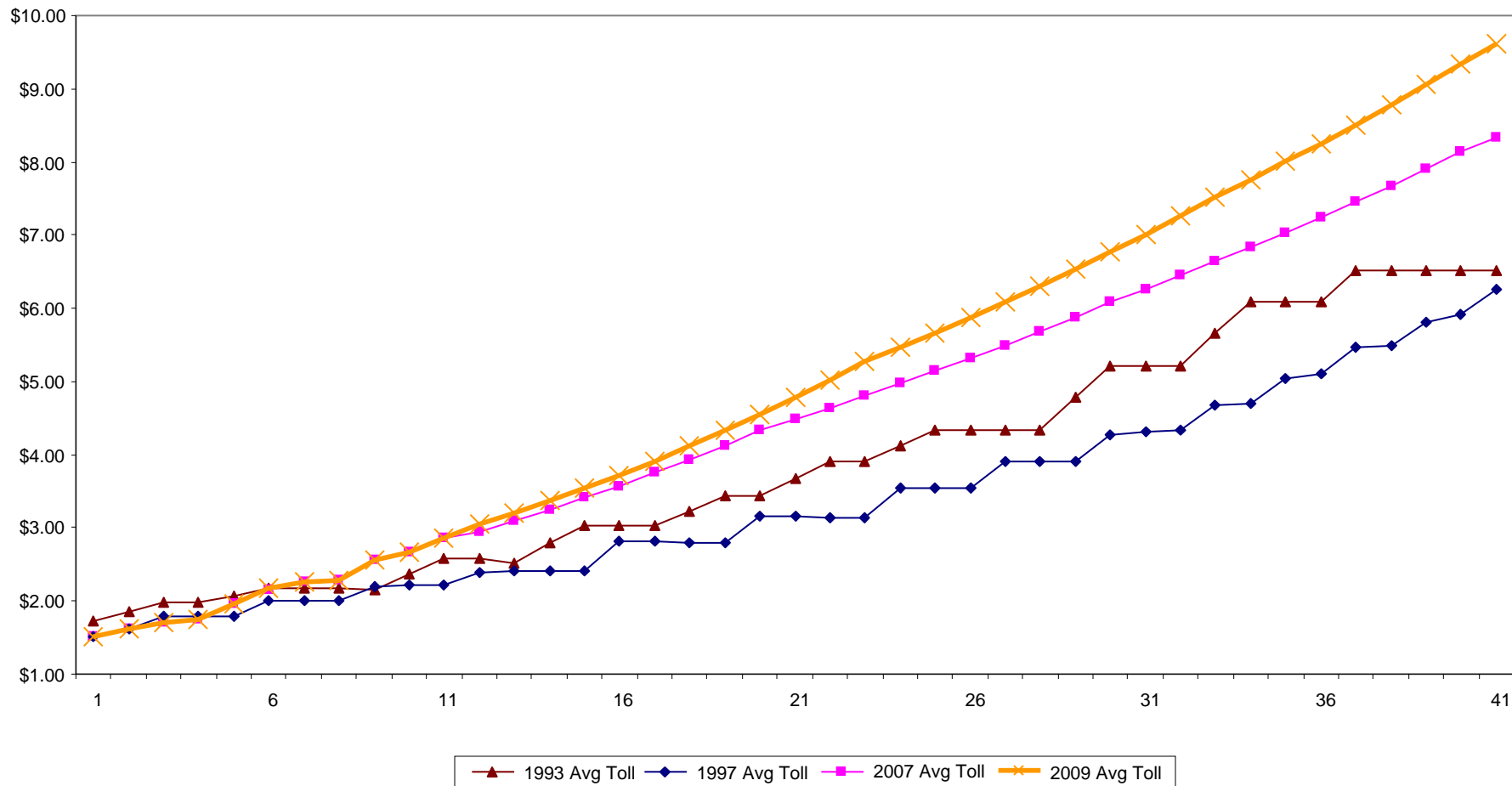
# Key Rating Drivers –Toll Roads, Bridges, and Tunnels

1. **Revenue Risk-Volume:** Nature of the transportation link provided, traffic composition of the asset, the economic and demographic fundamentals of the service area; the exposure, if any, to competing alternatives; and the historical and/or projected traffic profile.
2. **Revenue Risk-Price:** Legal and economic toll rate-raising ability and toll rate relative to any cap, to peers, or the revenue maximization point.
3. **Infrastructure Development/Renewal:** Approach to the capital program and maintenance including planning, funding, and management.
4. **Debt Structure:** Overall debt structure and key structural features/composition of capital structure.
5. **Debt Service:** Leverage, liquidity, and level of dependence on sustained traffic and revenue growth to meet financial obligations..

# Toll Road X – Traffic

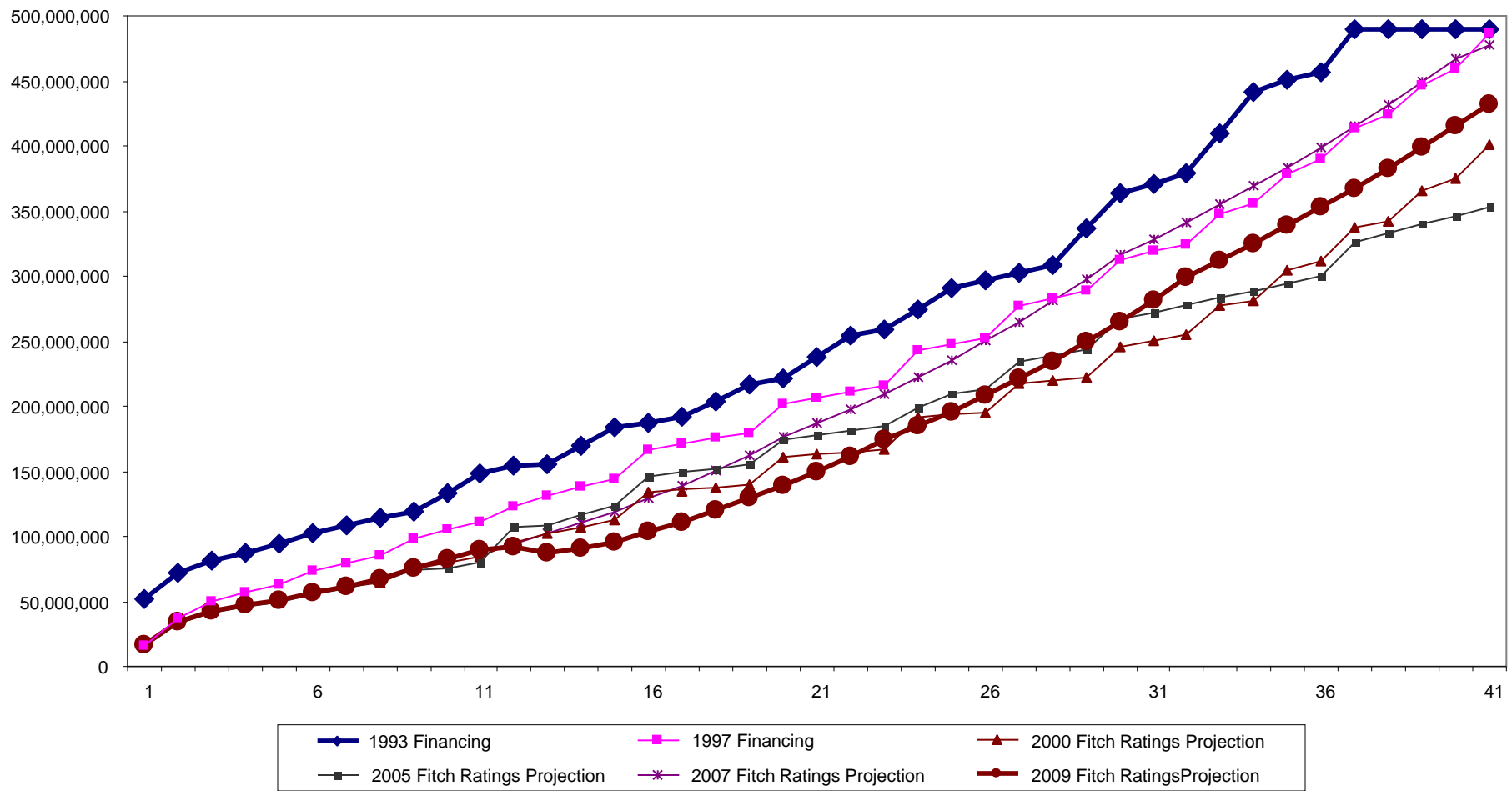


# Toll Road X – Average Toll





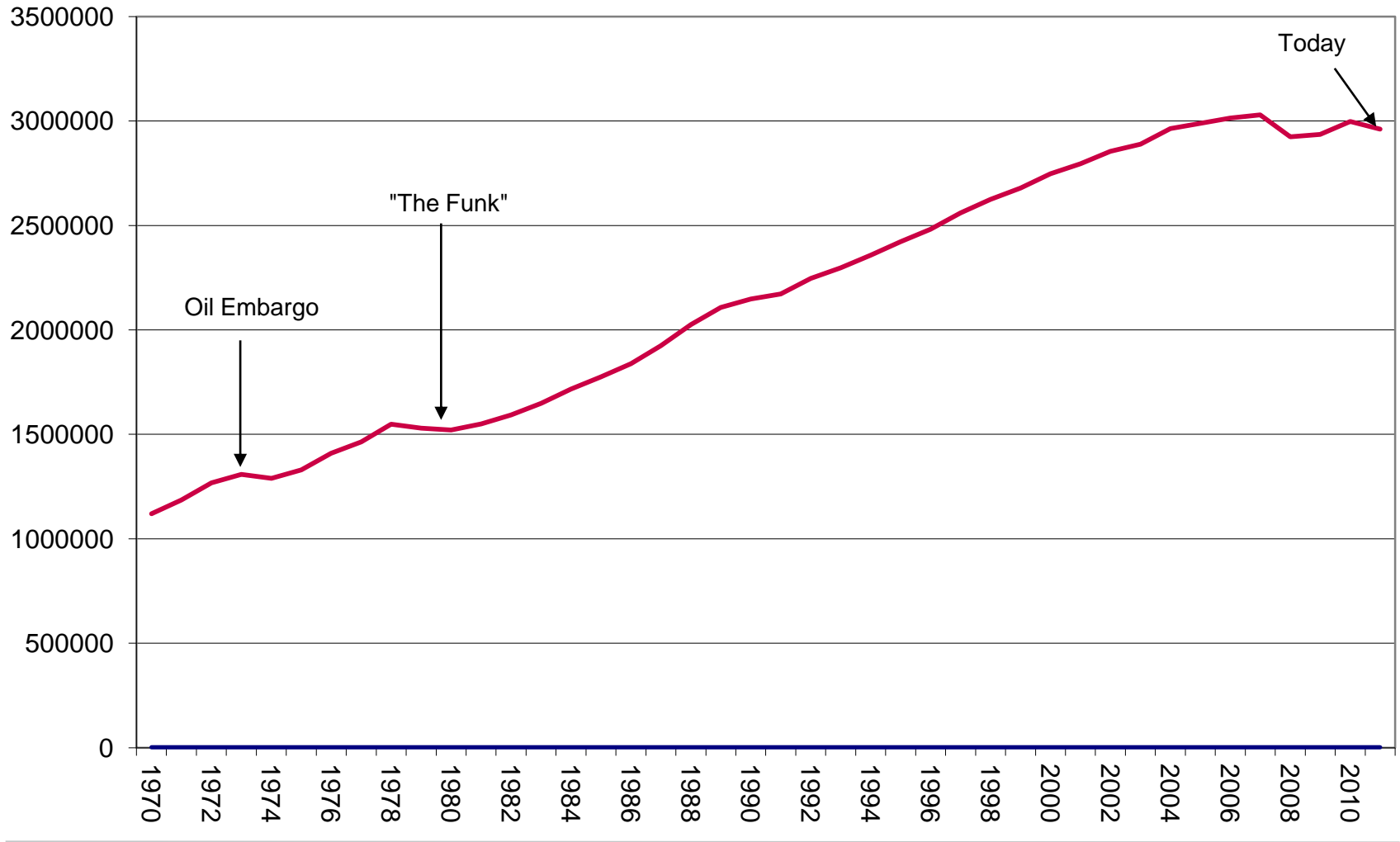
# Toll Road X – Revenue



# Toll Road – Typical Financial Ratios

<u>User-Pay (amortizing structures)</u>	<u>Fitch Ratings Base Case</u>	<u>Fitch Ratings Stress Case</u>
Minimum DSCR	1.30x	1.00x (incl. liquidity)
Minimum LLCR	1.50x	1.25x
Minimum PLCR	1.75x	1.50x
<u>User-Pay (negative or non-amortizing structures)</u>		
Minimum DSCR	1.30x	1.00x
Minimum PLCR	3.00x	2.00x
<u>Shadow Toll and Availability Payment (amortizing structures)</u>		
Minimum DSCR	1.20x	1.05x
<u>Refinancing risk</u>		
Interest rate assumption	+ approx 200 bps	+ approx 400 bps

# Vehicle Miles Travelled Slows Again:



# Toll Roads – Key Credit Themes

Themes	Comment	Likely Impact
Soft economic conditions	<ul style="list-style-type: none"><li>• Slow to no growth in the near term; how long is the issue.</li><li>• Low inflation suggests more limited pricing power for some toll roads.</li><li>• Moderately priced publicly managed roads retain pricing flexibility.</li></ul>	Low/Moderate
Oil prices	<ul style="list-style-type: none"><li>• Higher prices could put an additional drag on the economy and impact toll road demand.</li></ul>	Low/Moderate
Traffic Performance Will Vary by Asset Type	<ul style="list-style-type: none"><li>• Traffic volume to be flat to slightly positive .</li><li>• Urban expressway systems and urban bridge systems have proven to be the most resilient.</li><li>• Turnpikes exposed to commercial traffic volatility.</li><li>• Standalone projects more exposed to competition.</li></ul>	Low/Moderate

# Toll Roads – Key Credit Themes (Contd.)

Themes	Comment	Likely Impact
Pricing Power Influenced by Toll Rates and Political Environment	<ul style="list-style-type: none"> <li>• High toll rates will likely experience greater toll elasticity than in the past.</li> <li>• Economic environment may constrain political willingness to raise tolls.</li> </ul>	Low/Moderate
Debt Structure – A Tale of Two Cities	<ul style="list-style-type: none"> <li>• Some escalation but MADS coverage is &gt; 0.5x</li> <li>• Heavily back-loaded and MADS coverage is &gt; 0.5x</li> </ul>	Moderate/High
Infrastructure Renewal and Development Risk	<ul style="list-style-type: none"> <li>• Deferred major maintenance cannot be prolonged</li> <li>• Expansion projects need to be calibrated to financial capacity</li> <li>• Retaining flexibility for the unknown is important</li> </ul>	Low/Moderate/High

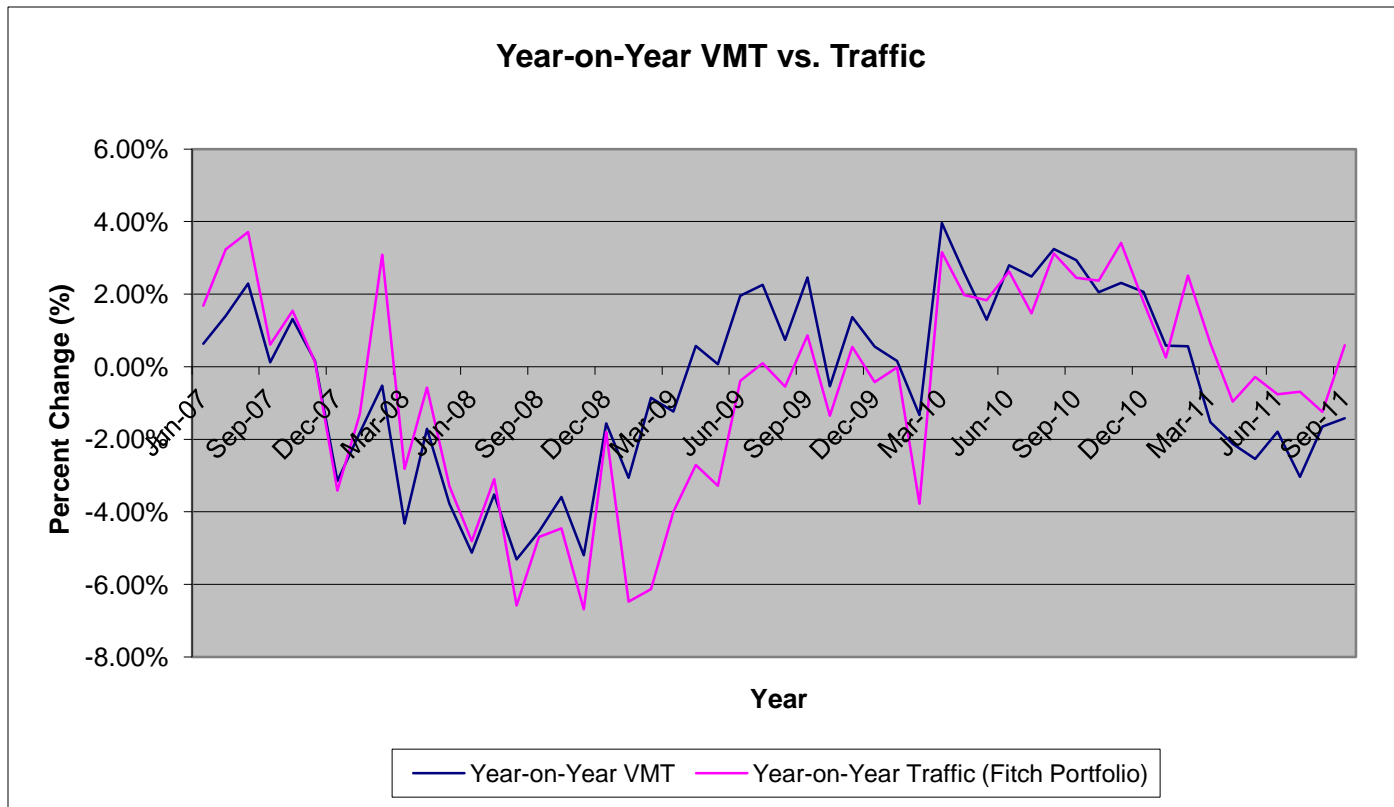
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# Managed Lanes

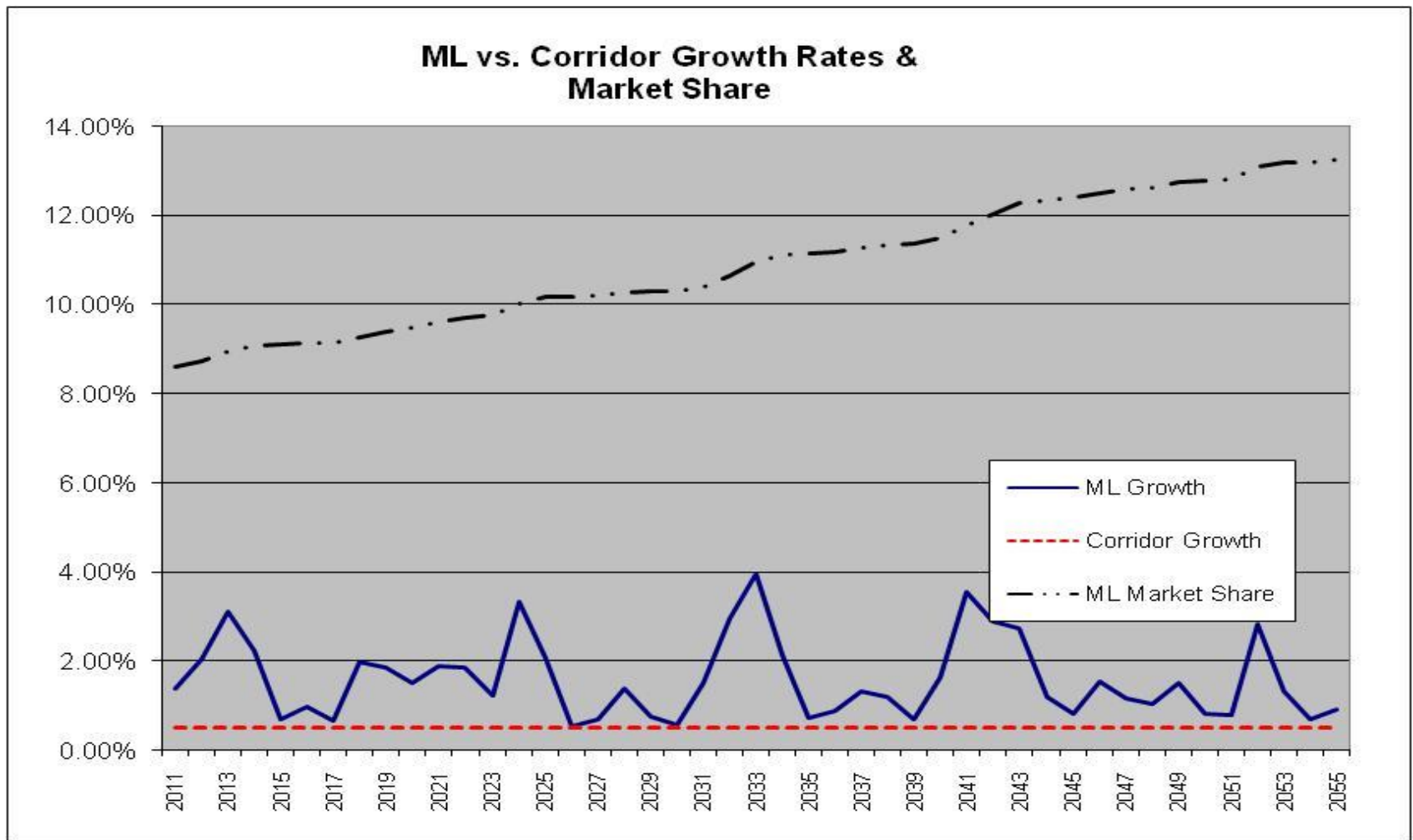
- Key strength – established congestion
- Value proposition – primarily AM/PM peak periods; “inter-peak” in dense urban areas
- Key risks:
  - ❑ Competition next door and very visible
  - ❑ Limited experience with performance; price is key, will vary by location, can vary exponentially as congestion levels change and based on road way configuration
  - ❑ Future network improvements (corridor and region)
  - ❑ Nature of toll policy (maximize throughput, revenue, HOV policy)
  - ❑ Quality of the data

# Vehicle Miles Travelled Slows Again (Contd.):

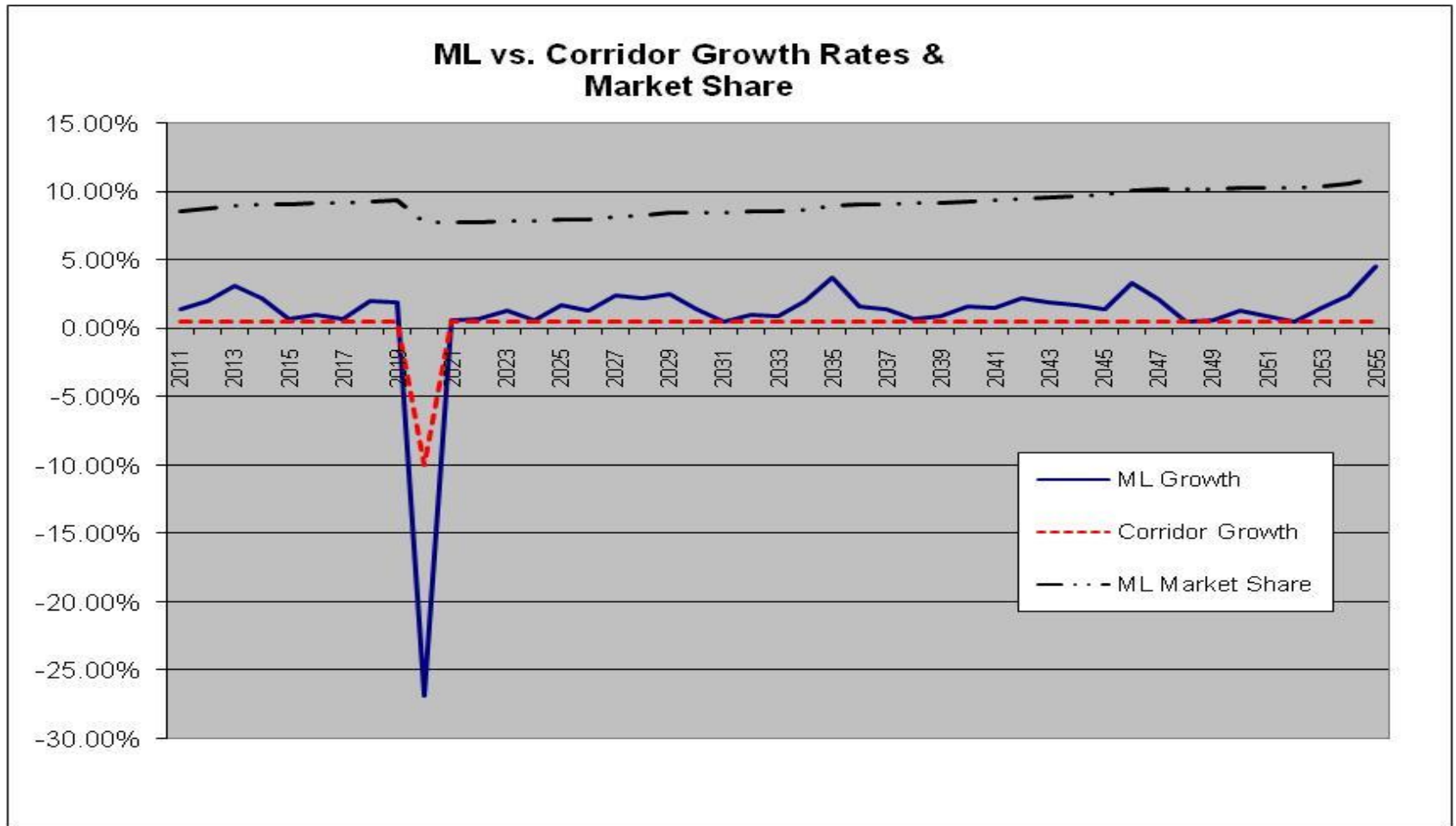




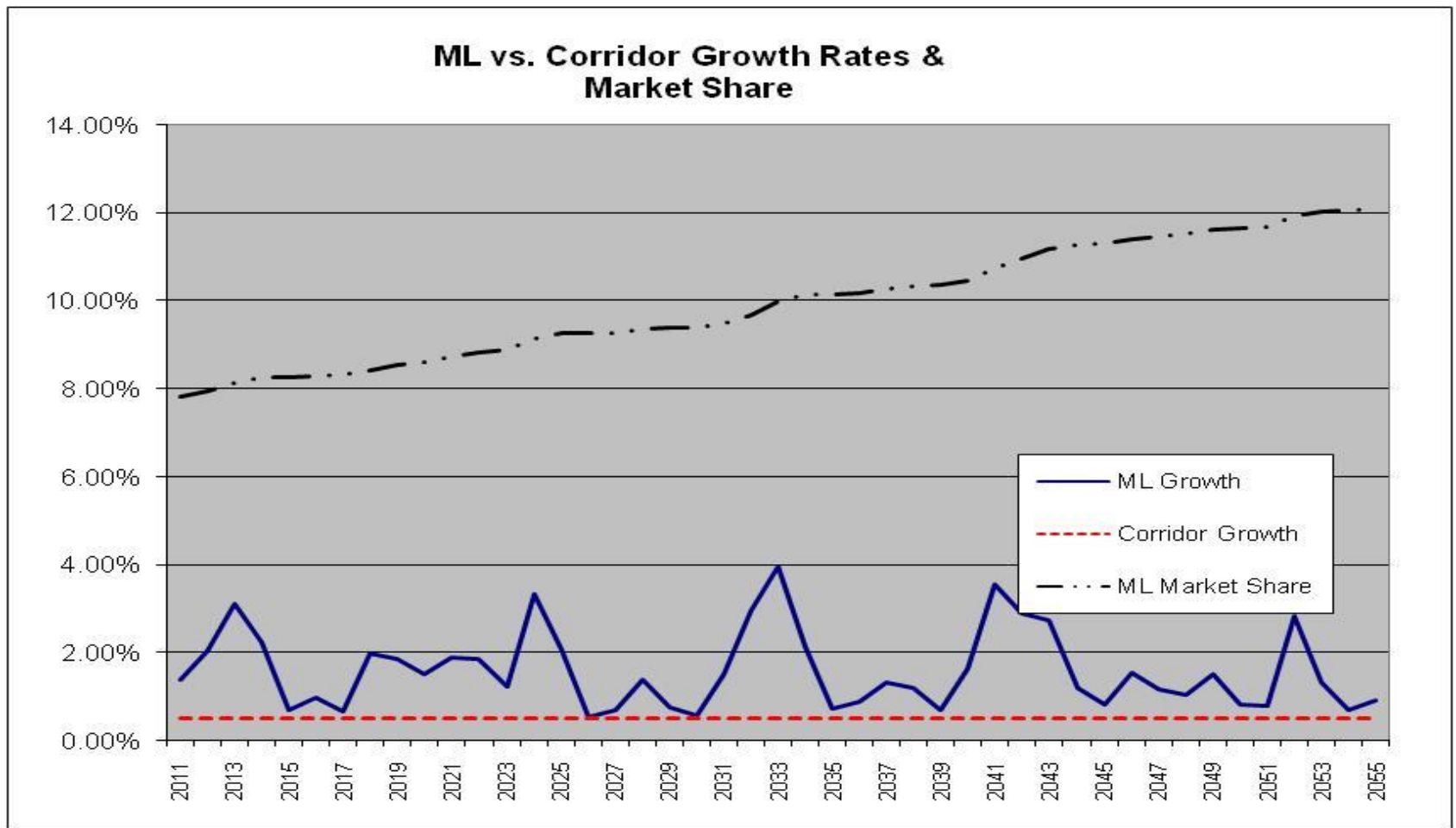
# Managed Lanes – Expected Performance



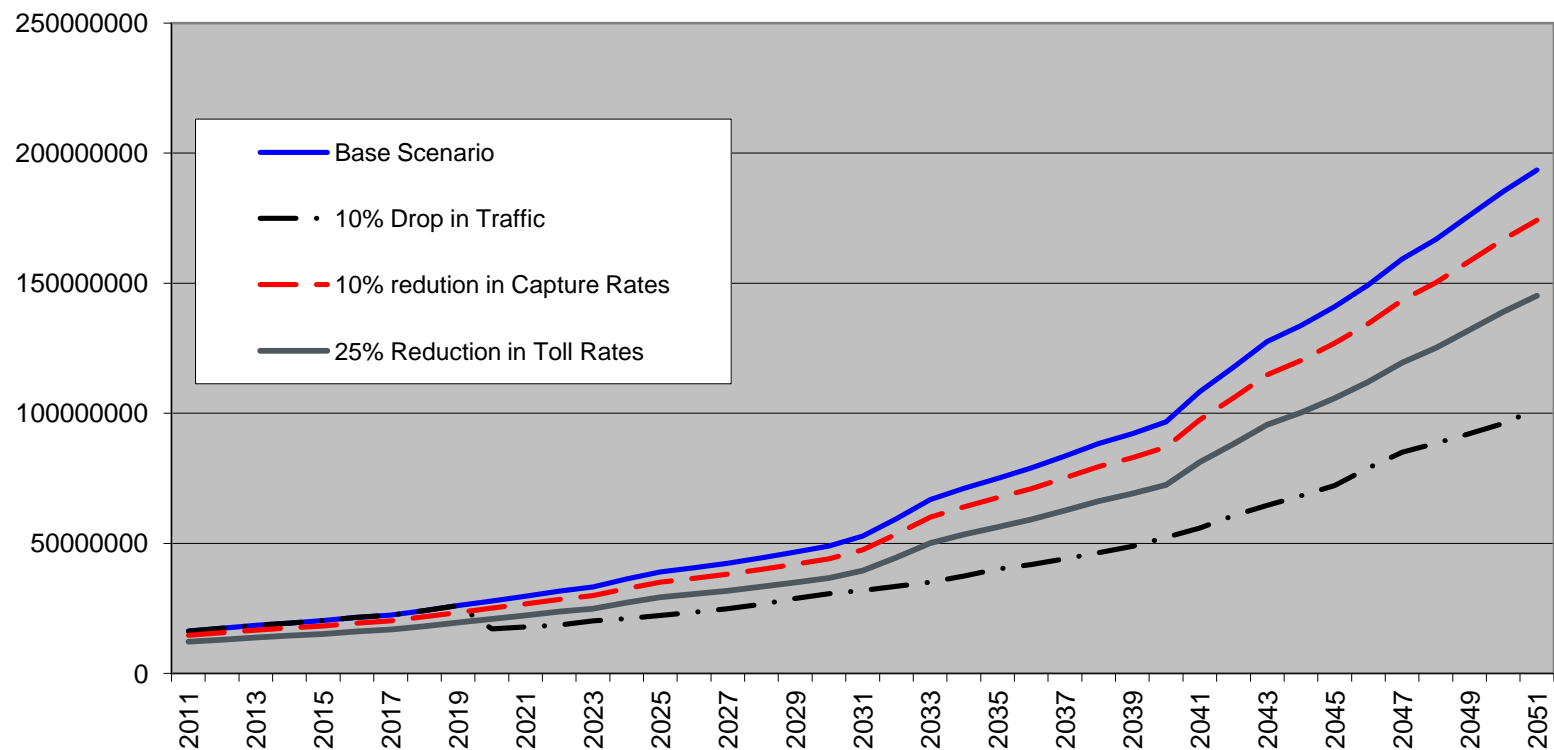
# Managed Lanes – 10% Traffic Drop



# Managed Lanes – 10% Capture Rate Drop



# Managed Lanes – Revenue Scenarios



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# All Electronic Tolling

- Has benefits and costs
- Revenue upside from transponder/account/violation processing fees, video toll premiums and violation penalties, and slightly lower toll elasticity
- Revenue downside from increased violations (not unlike corporate bad debt)
- Added costs from electronic toll systems and equipment, technology staff, processing fees, need for regular upgrades and modifications, and one-time toll plaza/roadway reconfiguration
- Avoided costs from toll collector eliminations, no cash processing, no ongoing toll plaza reconstruction needs

Better user value proposition trumps as financial cost-benefit likely a wash

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# Public Private Partnerships

- Many models – Public (non-profit), Public/Private, Private
- Demand-based – revenue-generating and profitable assets
- Availability Payment based – nonrevenue-generating and revenue-generating; profitable and subsidized assets
- Stipulated/regulated service provided under a long-term contract/arrangement
- Strategic control over standards, quality and pricing in public control
- Many global investors – looking for stable, reliable cashflow generating investments in the long run
- Investment horizons differ – near, medium and long-term depending on nature of company/investor, equity/debt focus, etc.



# Why Choose a PPP – Developing Economies?

- Ability to pay the binding constraint:
  - ❑ High debt and tax burden, highly concentrated wealth/tax base
  - ❑ Economic growth and competitiveness important in the context of poverty, clean water and basic hygiene being the critical social issues
  - ❑ Economic growth dependent in part on improved infrastructure
  - ❑ Improved service quality an issue but lower on the scale of concerns
  - ❑ Private sector helps address the growing backlog of infrastructure needs

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# Why Choose a PPP – Developed Economies?

- Willingness to pay the binding constraint:
  - ❑ Moderate to high debt, moderate to high tax burden, less concentrated wealth/tax base
  - ❑ Economic growth and competitiveness important in the context of enhancing (but more importantly preserving) quality of life
  - ❑ Cost effectiveness and quality of government service and infrastructure delivery the issue
  - ❑ Private sector helps improve service quality and address the growing backlog of infrastructure needs

# What Makes a Good PPP?

- Provides public value at least cost – for the life of the deal
- Enhances quality, reliability – of the asset/service, and to related assets/services
- Increases accountability – cost-effective/timely project delivery, efficient operations, maintenance & life cycle asset management
- Better customer service – increases perceived user value
- Retains flexibility – for changing needs

Makes government more efficient – lower investment/subsidy

# Global PPP Scorecard

- Success is mixed world-wide
- Failure usually due to unanticipated conditions, unrealistic objectives, unachievable benefits, unclear benchmarks
- Success usually due to a cautious approach, development of desired objectives, understanding of benefits and disciplined monitoring
- Yet problems do occur, so long-term success a function of both parties ability and willingness to adjust to changing conditions and public expectations

# Key Positive Features in PPPs

- Clear objectives, identify/quantify expected benefits
- Performance benchmarks, actual performance tracked
- Ability to change/fine tune the deal – recognition of need for compensation if the impact is adverse to the private party
- Length linked to ability to generate return – up to 30 years for operating assets; more, if necessary, for greenfield assets
- Structured to limit government subsidy & provide reasonable and stable equity returns
- Structured to provide public sector revenue/profit sharing
- Ability/clear protocol to terminate, if public policy needs change

# Issues Associated With U.S. PPPs

- Decisions based on equity considerations not transportation policy
- Nature of approved rate regime
- Adequacy of experience with comparable asset valuation
- Solutions not tailored to meet local needs
- Retaining private sector interest after equity takeout
- Long-term leases can limit flexibility
- Governmental liability may not be completely transferable
- Perception of double-taxation remains

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# Public or Private – Is One Model Better?

- Construction – private sector profit motive minimizes delays/cost overruns; if public sector could introduce scope/decision making discipline the results could be similar
- Revenue – private sector will intend to raise rates steadily, but may in fact not be able to; public sector will try for rate stability but will be forced to raise rates to support needed investment and meet debt covenants
- O&M – private sector profit motive will seek to contract out and create cost stability; public sector focus on maximizing service versus cost management introduces higher cost escalation risk
- Lifecycle Asset Protection – private sector incentivized by minimum standards in concession so better maintained; public sector focus is expansion versus state of good repair as there is no risk of loss of asset
- Private sector run asset will be better maintained but with higher rates; public sector run asset will be less well maintained but with lower rates; it comes down to what the public wants

# Infrastructure Financing – Summary

- PPPs provide an opportunity to help address the growing backlog of infrastructure needs
- Public tax/fee sources will still likely be the primary choice for infrastructure funding; if so, it needs to be funded
- Financing success dependent upon an equitable sharing of benefits and risks
- Self supporting and non-self-supporting assets can be candidates
- Ultimately, accelerating infrastructure development will depend on a healthy, balanced environment with viable private and public sector options
- Cannot fix the deficit overnight; will take decades, but the time to develop a long-term strategy and start funding it is now

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