

# FLORIDA

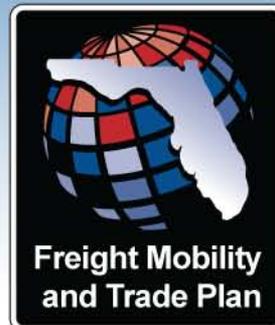
## Freight Mobility & Trade Plan



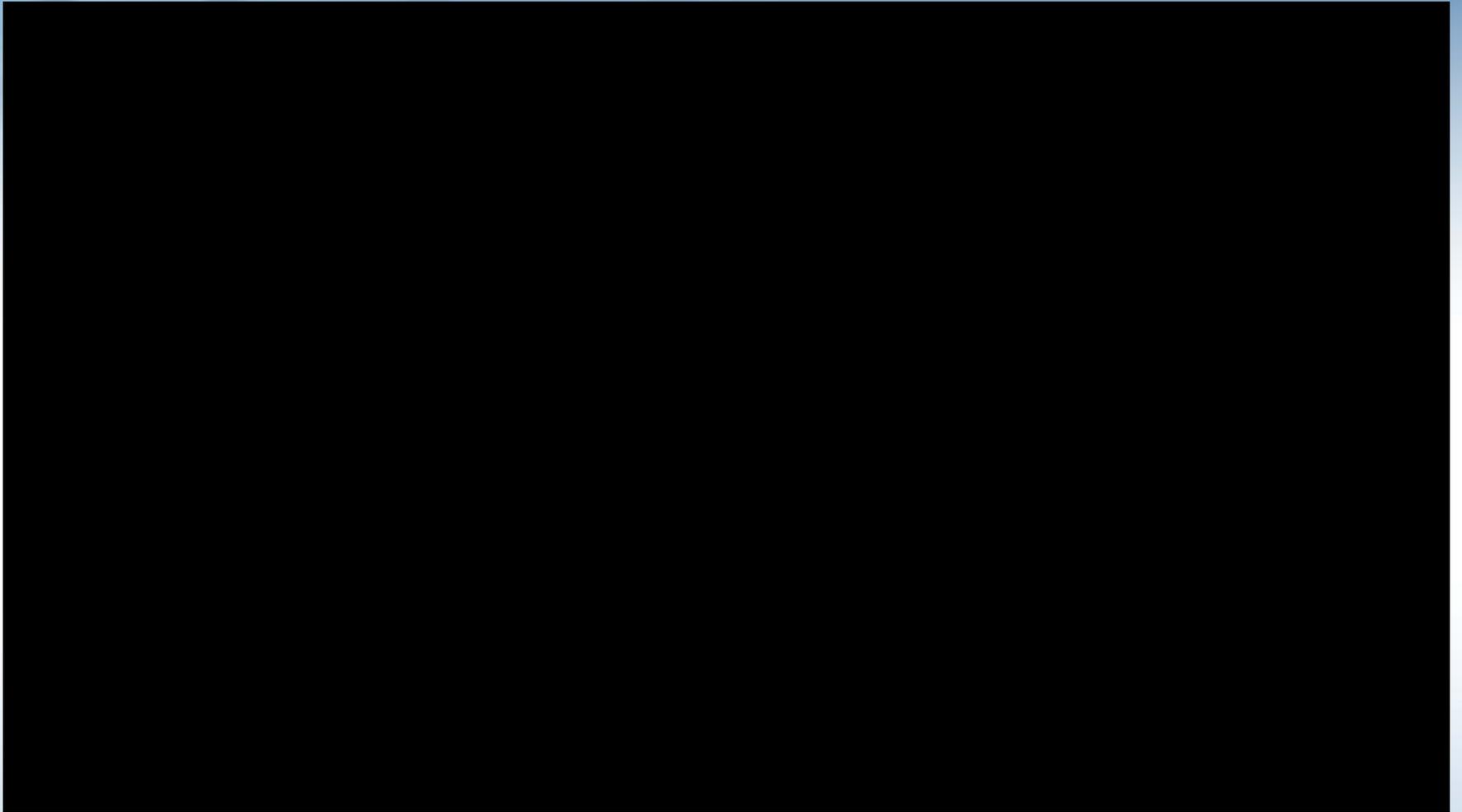
FLORIDA DEPARTMENT OF TRANSPORTATION

FLORIDA TRANSPORTATION COMMISSION

MIAMI, FL  
JULY 25, 2013



# Florida's Freight Mobility & Trade Plan



# Legal Mandates

## Florida House Bill 599

- Increasing
  - the flow of domestic and international trade through the state's seaports and airports
  - the development of intermodal logistic centers in the state
  - the development of manufacturing industries in the state
  - the implementation of compressed natural gas (CNG), liquefied natural gas (LNG), and propane energy policies

## Federal MAP-21 – Section 1118

- Identify trends, needs and issues
- Describe policies, strategies and performance measures to guide investment decisions
- Describe how plan will improve state ability to meet national freight goals
- Consider innovative technologies and operational strategies
- Describe improvements required to reduce deterioration of heavy truck routes
- Provide an inventory of facilities with freight mobility issues and strategies to address those issues.

# 2 Elements

## Policy Element – Adopted on 6/19/13

- Lays out policy framework
- Identifies responsibilities for implementation
- Meets requirements of HB 599

## Investment Element – By 7/1/14

- Identifies freight needs
- Identifies criteria for state investment in freight
- Prioritizes freight investments across modes
- Meets requirements of MAP-21

# Freight Mobility & Trade Plan's Path



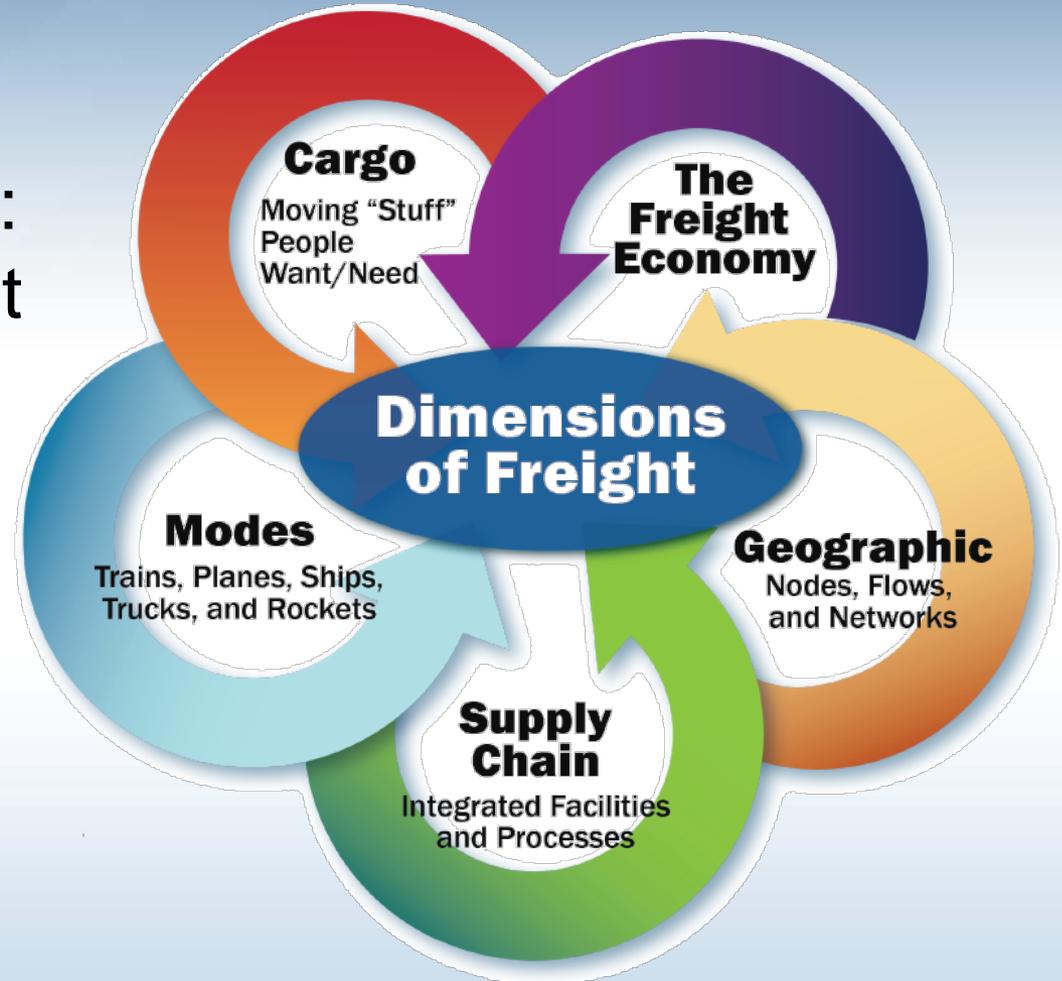
# Chapter 1 The Florida Freight Story

- Summary:
  - WHAT freight is
  - HOW freight is important to Florida's economy and quality of life for Floridians
  - WHY this plan is being undertaken



# Chapter 2 Florida's Freight System: System Demand, Trends, and Performance

- Summary:
  - WHAT freight is:  
A deeper look at what Florida Freight System looks like now and in the future



# Chapter 3 Identifying Key Freight Issues: What Florida Faces

- Summary:
  - Issues we are legally required to address
  - Issues revealed as part of the stakeholder outreach process
  - Issues relevant from previous studies and initiatives



# Chapter 4 Addressing the Challenges: Policy Directions

- Summary:
  - HOW do we accomplish our goals: Objectives and Strategies developed with stakeholder help



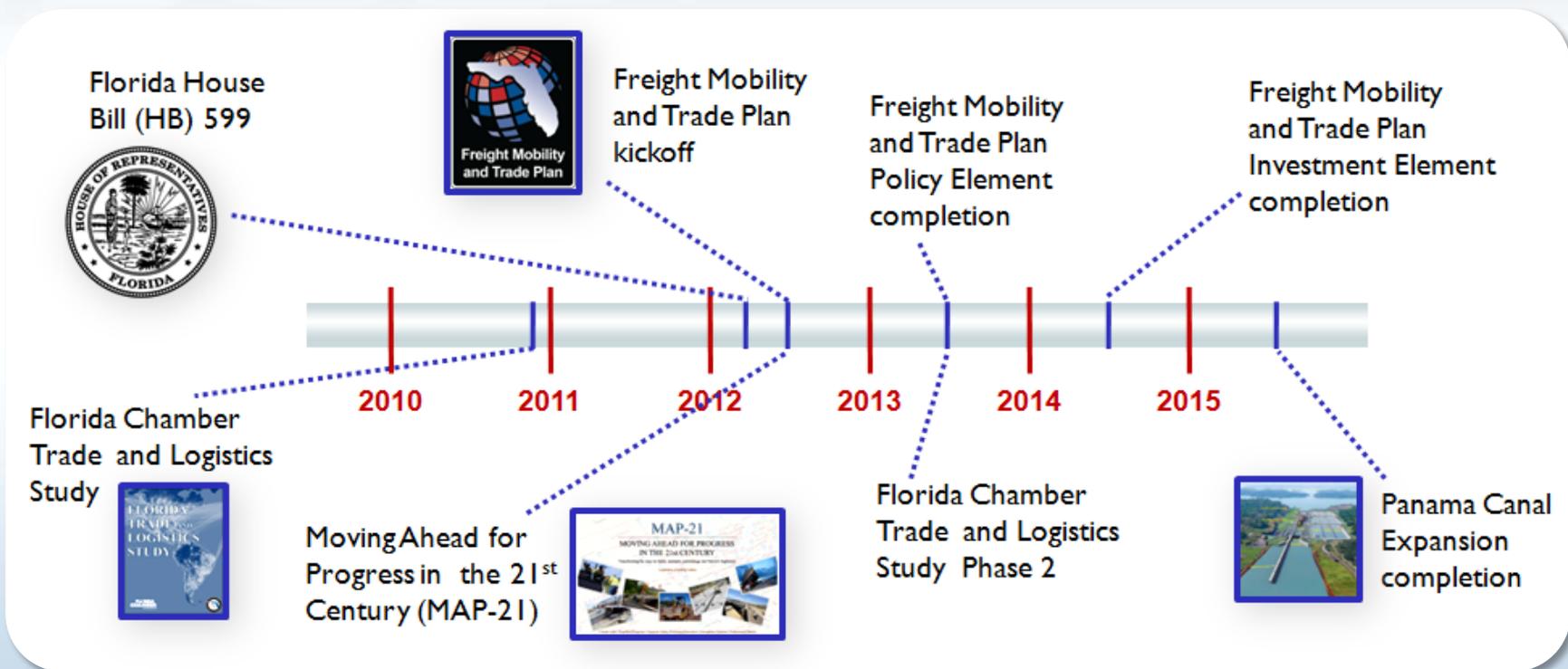
# Draft Objectives & Strategies

## ■ Draft Objectives

1. Capitalize on the freight transportation advantages of Florida through collaboration on economic development, trade, and logistics programs
2. Increase Operational Efficiency of Goods Movement
3. Minimize Costs in the Supply Chain
4. Align Public and Private Efforts for Trade and Logistics
5. Raise Awareness and Support for Freight Movement Investments
6. Develop a Balanced Transportation Planning and Investment Model That Considers and Integrates All Forms of Transportation
7. Transform FDOT's Organizational Culture to Include Consideration of Supply Chain and Freight Movement Issues

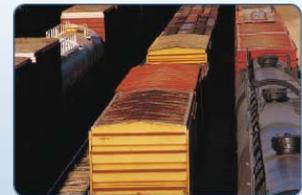
# Chapter 5 Next Steps: The Investment Element

- Summary:
  - What will the next element include?



# Appendix 1: Implementation Responsibilities

- To make this Plan a living document, the Department identified who is responsible for each one of the strategies
  - FDOT Offices
  - Partners
    - Enterprise Florida
    - Workforce Florida
    - Florida Dept. of Agriculture & Consumer Services
    - MPOs
    - Institute for Trade & Transportation Studies
    - Florida Chamber of Commerce
    - Florida Dept. of Economic Opportunity



Questions?

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## Freight Mobility & Trade Plan



**Ed Lee**

[robert.lee@dot.state.fl.us](mailto:robert.lee@dot.state.fl.us)

850-414-4535

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[www.freightmovesflorida.com](http://www.freightmovesflorida.com)

