Legal Mandates

Florida House Bill 599

- Increasing
  - the flow of domestic and international trade through the state's seaports and airports
  - the development of intermodal logistic centers in the state
  - the development of manufacturing industries in the state
  - the implementation of compressed natural gas (CNG), liquefied natural gas (LNG), and propane energy policies

Federal MAP-21 – Section 1118

- Identify trends, needs and issues
- Describe policies, strategies and performance measures to guide investment decisions
- Describe how plan will improve state ability to meet national freight goals
- Consider innovative technologies and operational strategies
- Describe improvements required to reduce deterioration of heavy truck routes
- Provide an inventory of facilities with freight mobility issues and strategies to address those issues.
2 Elements

Policy Element – Adopted on 6/19/13
- Lays out policy framework
- Identifies responsibilities for implementation
- Meets requirements of HB 599

Investment Element – By 7/1/14
- Identifies freight needs
- Identifies criteria for state investment in freight
- Prioritizes freight investments across modes
- Meets requirements of MAP-21
Freight Mobility & Trade Plan’s Path

Regional Listening Forums
(August - September 2012)

CEO Level Forum
(October 2012)

Scenario Planning Business Forum I
(November 2012)

Plan Development (FDOT/Consultant)
(December 2012)

Plan Review (Industry Stakeholders)
Business Forum III
(March 2013)

Plan Development (Stakeholder)
Business Forum II
(December 2012)

Public Commentary
(April-May 2013)

Plan Dissemination
(June-July 2013)

Phase II Investment Plan
(Now - July 2014)
Chapter 1 The Florida Freight Story

Summary:

- WHAT freight is
- HOW freight is important to Florida’s economy and quality of life for Floridians
- WHY this plan is being undertaken
Chapter 2 Florida’s Freight System: System Demand, Trends, and Performance

Summary:
- WHAT freight is: A deeper look at what Florida Freight System looks like now and in the future
Chapter 3 Identifying Key Freight Issues: What Florida Faces

**Summary:**
- Issues we are legally required to address
- Issues revealed as part of the stakeholder outreach process
- Issues relevant from previous studies and initiatives
Chapter 4 Addressing the Challenges: Policy Directions

Summary:
- HOW do we accomplish our goals: Objectives and Strategies developed with stakeholder help
Draft Objectives & Strategies

Draft Objectives

1. Capitalize on the freight transportation advantages of Florida through collaboration on economic development, trade, and logistics programs
2. Increase Operational Efficiency of Goods Movement
3. Minimize Costs in the Supply Chain
4. Align Public and Private Efforts for Trade and Logistics
5. Raise Awareness and Support for Freight Movement Investments
6. Develop a Balanced Transportation Planning and Investment Model That Considers and Integrates All Forms of Transportation
7. Transform FDOT’s Organizational Culture to Include Consideration of Supply Chain and Freight Movement Issues
Chapter 5 Next Steps: The Investment Element

Summary:
– What will the next element include?
Appendix 1: Implementation Responsibilities

To make this Plan a living document, the Department identified who is responsible for each one of the strategies

- FDOT Offices
- Partners
  - Enterprise Florida
  - Workforce Florida
  - Florida Dept. of Agriculture & Consumer Services
  - MPOs
  - Institute for Trade & Transportation Studies
  - Florida Chamber of Commerce
  - Florida Dept. of Economic Opportunity